

# 2009 ANNUAL REPORT

## THE ADVOCATES FOR SURVIVORS OF DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Our life-saving services help women and children – **family members, friends, neighbors and co-workers in this community** – to build safe lives.



“I thank God that The Advocates has this shelter for women like me. I would otherwise be out on the streets, but more likely I would have stayed with my abusive husband.”



The Advocates for Survivors  
of Domestic Violence

PO Box 3216 • Hailey, ID 83333  
(208)788-4191

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## dear friends of the advocates...

On behalf of The Advocates board, staff, volunteers and clients, thank you for your heartfelt and much needed support of our mission to prevent domestic violence and sexual assault through education, shelter and services. The demand for our life-saving services skyrocketed in 2009 as more people faced the tumultuous and unprecedented economic and social upheaval.

Shelter staff worked tirelessly to address the staggering increase in services needed by women and children in our community, all of whom are desperately seeking to leave behind life-threatening circumstances.

Your volunteer time, funds and gifts-in-kind directly enabled The Advocates to achieve several milestones in 2009, while building on the foundation of our core strength -- providing the critical community services necessary to enable powerful, abuse-free transitions that foster positive, life-long change.

- Walk-ins to the shelter increased 63%, from 5,547 in 2008 to 7,693 in 2009.
- Adult shelter nights increased 17%, from 2,294 in 2008 to 2,630 in 2009 (an increase almost equal to one full year of shelter nights)
- Support group attendance increased 33%.
- Food assistance increased 97%, from 464 in 2008 to 912 in 2009.
- Emergency financial assistance increased 45%, from 227 in 2008 to 402 in 2009.
- Vouchers to The Advocates' Attic for clothing and basic household items increased 77%.

In addition to the emotional, psychological, and life planning support services provided, The Advocates helps meet basic needs, such as safe housing, food, clothing and household supplies. This support is most important in allowing women and children to live independent, abuse-free lives and to establish a solid base that for future security. As you know, this change requires time, effort and money – an investment in the people who live where you live.

While our client needs skyrocketed, The Advocates' funding suffered due to the prevailing economic environment. Unfortunately, many of our supporters were unable to donate at prior levels.

- Our fund raising Gala was down 34% from the previous year.
- Private family foundation funding was down more than 30%.

This new economic reality presents significant economic challenges at a time of dramatically increased need for The Advocates services. Yet, our board of directors, staff and volunteers remain deeply committed to eradicating violence and poverty in our community. The Advocates must continue to provide the crucial life-saving services that restore hope, healing and spirit in the lives of this community's women and children.

Thank you for your continued support of The Advocates, particularly during these uncertain times. It has been a challenging yet fruitful year and we look forward to sharing it with you.

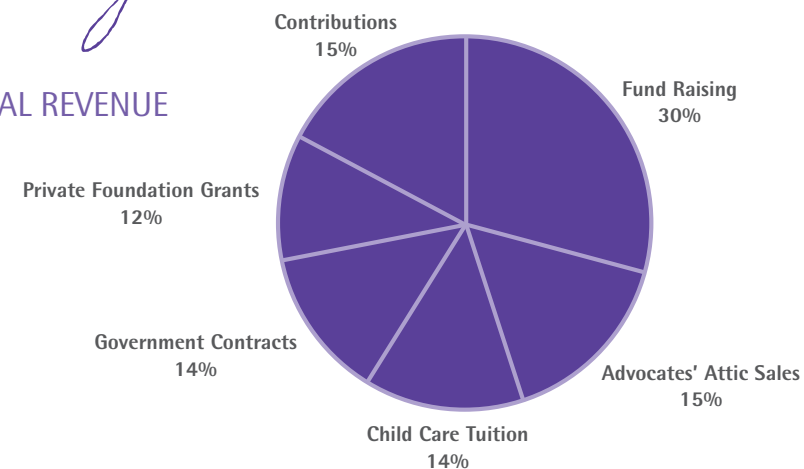
Warm Regards,

Tricia Swartling  
Executive Director

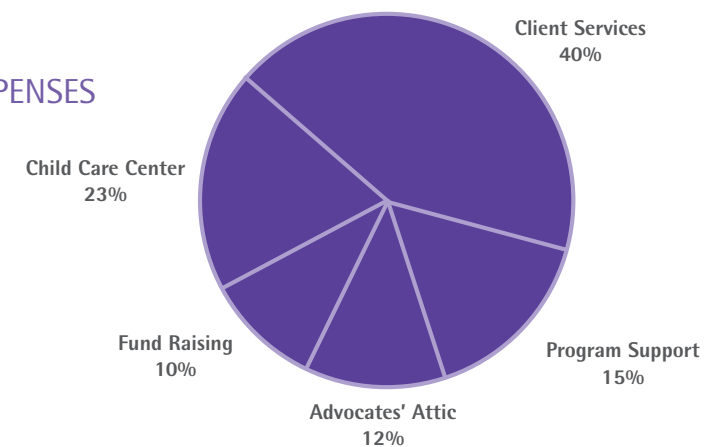
Margery Friedlander  
President

## financial summary

FISCAL 2008-2009 TOTAL REVENUE  
\$940,396



FISCAL 2008-2009 TOTAL EXPENSES  
\$1,045,210



## 2009-2010 priority funding needs:

### SUPPORTING CORE SERVICES

Children's Program  
Domestic and Dating Violence Prevention  
Endowment

Legal Assistance  
Positive Transitions Program  
Shelter Programs

## *fund raising events and efforts*

In 2009, The Advocates held two primary events\* to raise funds totaling \$195,000:

1. **THE 2009 ANNUAL ADVOCATES GALA**, An Evening in Marrakesh raised \$175,000! On July 2, 2009, event chair Margaret Block together with auction co-chairs Joy Kasputys and Charlotte Unger, helped transform The Limelight Room in Sun Valley into a festive Moroccan dinner party and auction for 200 attendees. Heartfelt thanks to our gracious sponsors. Gold sponsors: Margaret and Christopher Block, Mari & Dave Clack, Joy Kasputys, Marilyn and Joe Kasputys. Silver Sponsors: Bank of America, Clear Creek Disposal, D.L. Evans Bank. Marquita and Charlie Dunn, LeMaster Daniels, Mountain West Bank, SCOTTEVEST, Joanne Wetherell, RE/MAX of Sun Valley and The Wetherell Co., Life and Disability Insurance. Look for the 2010 Annual Advocates Gala this summer! Thank you to Atkinsons' Market, The Sun Valley Company and Sturtevant's for fabulous raffle prizes! Save the date: July 2010, 13th Annual Gala Event at The Limelight Room, Sun Valley.

2. **THE 3RD ANNUAL CHIP-IN FOR THE ADVOCATES GOLF TOURNAMENT**, which tee'd off on May 18, 2009, at Blue Lakes Country Club in Twin Falls raised \$20,000! Thank you to our amazing event chairs Janet and Pete Cantor, Rick Davis, and Dick and Joanne Wetherell, who planned an afternoon of Beatle Mania themed play for 70 players and special golf pro Sergeant Pepper (Aaron Casteleyn.) Thank you to our generous TOP sponsors Quigley Canyon Golf Development and Joe's Backhoe (the 2nd year for Joe's.) Save the date: May 22, 2010, 4th Annual Chip-In for The Advocates at The Valley Club, Hailey. Theme: Summer Safari.

\*The Advocates Remix Fashion Show did not occur in 2009. It will resume in October 2010.

**THE ADVOCATES' ATTIC THRIFT STORE**, which opened in 2003, partially funds a broad range of critical services. The Attic accepts donations from the community for resale. The staff is available to pick up furniture and other large-sized donations in good condition. People in need of clothing or other household necessities are provided with vouchers to the Attic through The Advocates and St. Luke's Center for Community Health. Call (208)578-0340 for donation pick-ups.



## *2008-2009 accomplishments*

- Life-changing services provided to 345 women and 112 children.
- More than \$11,000 in clothing and household items provided through The Advocates' Attic.
- Seventy-five percent of sheltered women successfully transitioned into safe living arrangements.
- Clients who received case management accomplished 88% of their goals.
- 3,000 student and adult community volunteers provided domestic violence prevention education.
- First Annual Carbonate Hill Climb to promote awareness of sexual assault prevention.
- First Annual Walk the Walk community event to promote awareness of family violence.

**IN AUGUST 2009, FOUR SIGNIFICANT BIGHEARTED GRANTS WERE PUT TO WORK ON THE FOLLOWING PROJECTS:**

### **THE HEALING GARDEN, COURTESY OF KATHLEEN BRITT AND THE GORDON R. AND MARY H. HOWARD FAMILY FOUNDATION**

Kathleen Britt graciously arranged for a grant from her family's foundation, the Gordon R. and Mary H. Howard Family Foundation, to install The Shelter's soothing and serene Healing Garden, plus a delightful vegetable garden and improvements to the children's play yard and cottage landscaping. Clients benefit from the quiet and calm nature of the Healing Garden.



“Thank you so much for all your help and support. The counseling and support has given me lots of courage, hope and faith, and helped me to move on with a new life.”

## 2008-2009 accomplishments cont'd

### CAPITAL IMPROVEMENTS, COURTESY OF A KEMMERER FAMILY FOUNDATION GRANT

Essential capital improvements were made to The Advocates Attic and cottage due to a generous Kemmerer Family Foundation Grant. The cottage received a fresh coat of paint, a new front porch and walk-way, upgrades to the heating system, and other improvements. The Attic received new paint, a container storage unit, new signage, and complete sales floor makeover.

### WOMEN'S ECONOMIC ACTION PROGRAM LAUNCHED

Supported by funding from the Wood River Women's Charitable Foundation, The Deer Creek Fund, and private donors, The Advocates initiated a new Women's Economic Action Program to support domestic violence victim's efforts to achieve economic independence. Components are economic education, credit counseling classes, and economic advocacy and support. In addition to helping individuals to open savings accounts, the program provides a one-to-one or two-to-one match for every dollar saved, up to \$6,000. This money can be used to purchase a car or home, acquire education or job skills training, finance a small business, or save for retirement. To date, three classes have been offered and three women have set up individual savings accounts.



## services, leadership and staff

### MISSION

To prevent domestic violence and sexual assault in our communities through education, shelter, and supportive services.

### VISION

A diverse and healthy society, free from the devastating cycle of domestic and sexual violence.

### SERVICES

The Advocates' programs are run by 13 paid staff and over 40 volunteers. Services are available in Spanish and English, 24 hours a day, free of charge.

24 Hour Crisis/Support Line (208)788-6070 or toll free  
1-888-676-0066

Affordable Housing Referral  
Case Management  
Court Advocacy  
Economic Action Program  
Emergency Financial Assistance  
Food, Clothing, Household Supplies & Furniture Assistance  
Individual Counseling  
Legal Assistance  
Life Skills Training  
Peer Mentoring  
Prevention Programs  
Referral to Batterer's Treatment  
Resource Library, Information & Referral  
Rural Outreach Safe Transitional Shelter  
Sexual Assault Services  
Training and Community Education  
Translation Services  
Transportation Assistance  
Volunteer Program  
Women's Support Groups

### 2009-2010 BOARD OF DIRECTORS

Margery Friedlander, President  
Margaret Block, Vice President  
Steve England, Secretary  
Bryan Furlong, Treasurer  
Kerry Bozza  
Ken Brannon  
Lenore Carroll  
Paul Hansen  
Joy Kasputys  
Erin Pfaeffle  
Dana Thomas  
Joanne Wetherell

### ADMINISTRATIVE STAFF

Tricia Swartling, MPH Executive Director  
Leigh Barer, Development Director  
Jan Super, Office Manager/Bookkeeper

### SHELTER & PROGRAM STAFF

Teri Beck, House Manager  
Susan Brown, Weekend Manager  
Renee Chalfant, Weekend Manager  
Raquel Galvin, M.A., Case Management Coordinator  
Darrel Harris, Children's Program Coordinator  
Jennie Leon, Bilingual Victim Advocate  
Carol Pintler, M.Ed., Client Services Coordinator  
Kim Rogers, Weekend Manager  
Rosa Segura, Bilingual Victim Advocate  
Selim Star, Attorney  
Trish Tobias, Community Education Coordinator

### ATTIC STAFF

Gary Schott, Store Manager  
Nancie Krankkala, Donations Manager, Volunteer  
Hugo Chavez-Pina, Store Assistant  
Susan Fiero, Store Assistant  
Perla Gutierrez, Store Assistant  
Olivia Ruiz, Store Assistant  
Carmen Vera, Store Assistant



## our generous donors cont'd

### SEEDS OF CHANGE

**\$250 – \$499**

Backwoods Mountain Sports  
Audrey & Jerry Bashaw  
Janice & Donald Bauermeister  
Blaine County Title  
Susan & Arnold Blair  
Kristine Bretall, Bretall Family Fund  
Nora & Graeme Bretall  
Brower  
Jeanne & Bill Cassell  
Pamela Colesworthy  
Dick York's Service & Towing  
Megan & Chris Edwards  
Scott Featherstone, DDS  
First Federal Bank  
Rose & Michael Fishman  
Kathryn & Robert Gardner  
Ellen & James Gillespie,  
The Von Der Heyden Foundation  
Gundi & John Haskell  
Rebekah & Larry Helzel  
Jeff Jones  
Harriet & Stan Joseph  
Ketchum Grill  
Robin Leavitt & Terry Friedlander  
Debra & Jack Levin  
Marcia & Don Liebich  
Alison & Jim Luckman  
Charline & Charlie McNamee  
Obenchain Insurance  
James Pearre  
Perry's Restaurant  
Chapman Root II  
Vicki & Gordon Rosenberg  
Paula Rubel  
Russ Satake  
Sawtooth Board of Realtors  
John Seiller  
Mary & Jay Sfingi  
Sun Valley Title  
Warm Springs Ranch Resort, Brent Hall  
Beth & Paul Willis  
Wood River Insurance  
Robert Ziebarth

### EVERY GIFT COUNTS

**Those who have contributed up to \$249**

Pat Aluisi  
Barbara & Chip Angle  
Cyndi Arno, Arno Confection  
Perfection  
Atkinsons' Market  
Kay Atkinson  
Judy & Don Atkinson  
Claire & Lynn Bailey  
Blair Baker  
Patricia Beck  
Teri Beck  
Francie & Edward Blair  
Nancy & Benjamin Blair  
Martha & John Bolliger  
Helen Bonner  
Dr. Kenneth Brait  
Marie & David Brush  
Megan & Beau Burks  
Mary Jane Burns  
Deborah Burns  
Joyce Burrell  
Beth & Richard Byerley  
Susan & Charles Cargo  
Richard Carr  
Lenore & Mark Carroll  
June Carson  
Renee Chalfant  
Dawn Cieslik  
Jean Cooper  
Sue Conner & Sam Adicoff  
Cornerstone Realty  
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Peggy Dean  
Dorothy & Pierre Dreyfus  
Patricia Deutting  
Easy Pack  
Timothy East

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Express Printing  
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Kurt Funkhouser  
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Martha & Ross Jennings  
Susan & Richard Johnson  
Bob Kaplan  
Camille & Edward Kassatly  
Jean & John Kearney  
Kearns, McGinnis & Vandenberg, Inc.  
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Shanna Kennison  
Marcia Lee Kent & Frank Halverson  
Julie LaFleur  
Tania Lahtinen-Raff  
Joan Lamb  
Carole Lewis & Ted Walczak  
Ruth Lieder  
Patti & Bob Lindberg  
Lisa & Jeff Lynn  
Bert Magel  
Leslie & Jon Maksik

"I cannot begin to express the gratitude I have for everyone associated with The Advocates' organization. I found the people and resources available to me key to my survival."

Joanne May  
Kay & James McClaine  
William McConnell  
Connie & Edgar McGowan  
Willa & James McLaughlin  
Carol Monteverde  
Georgie & Scott Montgomery  
Jill Morse  
Judith & Roy Murdock  
Kim Nalen  
Louise Noyes  
Lori Nurge  
John O'Conner  
Tami Olson Mary Tess O'Sullivan  
Thomas & Molly Page  
Kathryn Woods & Richard Paris  
Susan Passovoy  
Elaine & Mike Phillips  
Carol & Todd Pintler  
Sharon & Nick Purdy  
Bud Purdy  
Leigh & Louise Rabel  
Patti & Darrel Reed Marline Rennels  
Doug Rhymes  
Mike & Vicki Reidel  
Susan Rippon  
Kim Rogers  
Barbara & David Rognlien  
Char Roth  
Wilma Roth  
Safeco Insurance Employee Giving  
Program  
Angela Sanvorn  
Deb & Rob Santa  
Adele Savaria  
Marilyn Schwartz  
Mary Louise & James Sedin  
Rosa Segura  
Kathy Crossen & Stuart Siderman  
Caroline & Chris Spain  
Sherry Propst St. Clair &  
Richard St. Clair  
Sheri & William Slater  
Lisa Stelck  
Karen & Pat Simpson

Trudy Stretton  
Cathleen Stroh & Arne Ryason  
The Roark Law Firm  
Silver Creek Outfitters' Employees  
St. Francis Pet Clinic  
St. Thomas Episcopal Church  
Janet & Jim Super  
Ginnie & William Swigert  
Nancie Tatum  
Ann & Doug Taylor  
Thunder Springs Condo Owner's  
Association  
Bruce Tidwell  
Jane Timberlake & Taylor Walker  
Deborah Vignes  
Judith Walker  
Suzanne & Michael Walsh  
Liza Weekes  
Carolyn & Eldon Wicklund  
Jaci & Mason Wilkins  
Sarah Willgress  
Raymond Willsey  
Janet Wygle & Barry Lubovski

### MAKING A DIFFERENCE

**Gifts-in-kind greater than \$1,000**

Atkinsons' Markets  
Margaret & Chris Block  
The BrickHouse  
Cavallino  
Mari & Dave Clack  
DAVIS  
Dick's Sporting Goods,  
Colleen Wilson & Jeff Hennion  
Lowie Graves  
Suzanne Hascoe  
Joe's Backhoe Service  
Ketchum Computers  
Joan Lamb  
MindTime, Inc.  
My Sun Valley Home  
Patrick Dealer Group  
Premier Resorts  
Raspberry's Catering  
Sawtooth Botanical Garden

Silver Fox Catering  
Ski Tek  
Smoky Mountain Lodge  
Anne & Scott Mason  
Sturtevants Mountain Outfitters  
The Sun Valley Company  
Sushi on Second  
The Cellar Pub  
Charlotte & Tom Unger  
The Wirth Company  
Warm Springs Ranch  
Zynergy at Thunder Springs

### GOVERNMENT GRANTS

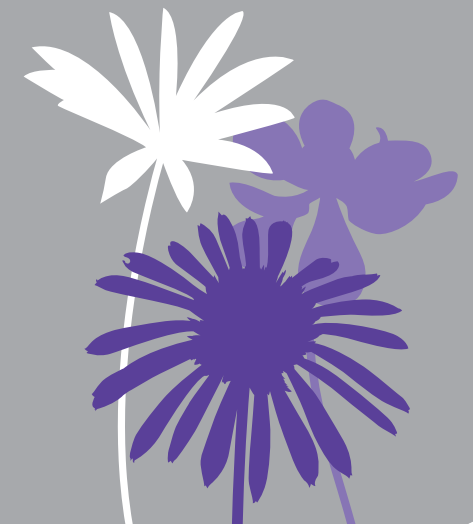
Blaine County  
Idaho Council on Domestic Violence  
and Victim Assistance  
Idaho Housing and Finance Association  
Emergency Shelter Grant  
Idaho State Police - STOP Violence  
Against Women Act Grant

### GRAPHIC DESIGN

courtesy of Diane Moberg / dMedia

### PRINTING

courtesy of Business As Usual



*many thanks to our dedicated volunteers!*

The Advocates long, productive history of volunteer involvement spans more than 18 years! On Sept. 18, 2009, Scott and Anne Mason, owners of The Ketchum Grill, generously hosted the 7th Annual Volunteer Appreciation Luncheon, which they underwrote for the 6th consecutive year. In 2009, over 100 volunteers contributed more than 3,400 hours, valued at \$68,000, thereby enabling The Advocates' professional staff to do what they do best -- provide services to help victims of sexual assault and domestic violence change their lives. Volunteers contributed in many areas including Advocates' Attic, Board of Directors, computer services, community education events, fund raising events, legal services, youth mentoring, child care, and shelter and office work. "The best way to find yourself is to lose yourself in the service of others," Mahatma Gandhi once said. To volunteer, call Jan at (208)788-4191.



*our generous donors*

**FOUNDERS CIRCLE**

**\$25,000+**

The Capital Group Companies Charitable Foundation – corporate matching gift  
Gordon R. & Mary M. Howard Family Foundation

**LEADERSHIP CIRCLE**

**\$10,000 – \$24,999**

Anonymous  
Linda & Bob Edwards  
Kemmerer Family Foundation  
Charlotte & Tom Unger  
Val A. Browning Foundation  
Wood River Women's Charitable Foundation  
Estate of David G. Wolford

**HEALING CIRCLE**

**\$5,000 – \$9,999**

Richard Barker  
Mari & Dave Clack  
Bonnie & Peter Curran,  
PECO Foundation  
Idaho Law Foundation – IOLTA Grant  
Joan Leidy Foundation

**GROWTH CIRCLE**

**\$1,000 – \$4,999**

625 F-I Foundation  
Rob Abramson, LeMaster Daniels  
AmeriTitle  
Bank of America  
Bank of America Foundation  
Margaret & Chris Block  
Liz & Rufus Brown  
Burns Family Foundation  
Clear Creek Disposal  
D. L. Evans Bank

David May II - Dee May Charitable Trust

Deer Creek Fund

Ann Down

Debra & Lyman Drake

Marquita and Charlie Dunn

FHC Foundation/National City Bank

Margery & Woody Friedlander

Sue & Peter Gaasland

Shirley & Harry Hagey

Jane & Paul Hansen

Dick Hare

Carol & Len Harlig

Idaho Community Foundation

Joe's Backhoe Service

Joy Kasputys

Marilyn & Joe Kasputys

Kneeland Gallery

Peter Kremer, The Kremer Foundation

Marie & Jack Kueneman

Kathie Levison

Mountain West Bank

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Phyllis & Mark Odell

Vickie & Edward O'Gara

Sue & Alex Orb

Papoose Club

Quigley Canyon

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SCOTTEVEST

Deborah & Mark Slonim

Judith & Richard Smooke

Linda & Barry Staum

Tricia Swartling

Tom May - David May II Foundation

United Way of South Central Idaho

Wattis Dumke Foundation

Wells Fargo Foundation

**HOPE CIRCLE**

**\$500 – \$999**

Teresa Beahen & David Lipman

Rachel & Ken Brannon

Robin Reiners & Michael Carpenter

Ann & Doug Christensen, Christensen

Family Foundation

Crandall, Swenson, Gleason &

Wadsworth

Patricia & Gary Darman

Francis & Jerry Davis

Carey & John Dondero

Jolie & Robert Dunn

Happy Fitzgerald

Sandra & John Flattery

Susan & Jerry Flynt

Brack Hale

Idaho Power Employee's Community

Service Fund

Jivaro, Inc., Sarah Gardner &

Ron Harrison

Barbara Thrasher & Richard Koffey

Ken Lewis

Elise Lufkin

Sandra & Peter Maier

Sheila & Jerry Mellis

Jeanne Meyers

James Moore

Neil Morrow

Our Lady of the Snows Catholic Church

Britt & Peter Palmedo

Susan & Reuben Perin

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Maureen & Paul Schwendener

Margot & Richard Silver

Erin Smith

Hallie Kelly & Selim Star

Teri & Sandor Szombathy

Joanne & Dick Wetherell

Lynn Whittelsey

“The Advocates helped me and my son  
get out of an abusive relationship.”